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# BIOGRAPHY

## Cecilia Brady

Alliance Advisor



Cecilia Brady is an Alliance Advisor in the Office of Development Partners/Private Sector Alliances Division (ODP/PSA). She focuses on the replication of proven alliance models, and facilitating the alliance-building process at the USAID Mission level. Ms. Brady also works closely with some of USAID's major technology partners.

Prior to joining the Agency, Ms. Brady spent more than four years as a consultant for the World Bank, where she worked on private sector development, health, and competitiveness. At the Bank, she conducted business climate surveys of foreign investors in the Middle East and Asia, and drafted policy recommendations to increase competitiveness and foreign buyer activity. Her work included authoring or co-authoring studies on Aid for Trade; inclusive and sustainable business models; and strategic planning in development, as well as field work in Africa and Latin America.

From 2008-2009, Cecilia Brady was the lead technical writer for the Building Alliances series of sector guides, written primarily for USAID staff. The series distills lessons learned and proven practices in creating private sector alliances in several distinct sectors.

In 2005 and 2006, Ms. Brady conceptualized and developed all content for Iraq's investment promotion website, as part of the USAID-funded *Izdihar* project.

Prior to moving to Washington, D.C. in 2001, Ms. Brady worked as a para-legal in Seattle for several years, where she supported domestic and international clients in technology and manufacturing sectors. She holds a B.A. in Government from Oberlin College and an M.A. in International Relations, with a focus on economics and emerging markets, from Johns Hopkins University's School of Advanced International Studies. She studied for two years in Thailand, including a year at Chiang Mai University. Ms. Brady is fluent in Thai and Spanish, and has a working knowledge of French, Indonesian and Mandarin Chinese.