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USAID **50** ANNIVERSARY

## GLOBAL PARTNERSHIPS

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**“We are witnessing an unparalleled opportunity for innovative, large-scale private sector partnerships to achieve meaningful results in global development.”**

– USAID Administrator Raj Shah, June 27, 2011

### Partnering for High-Impact Development

With over 1,000 partnerships in the last decade, USAID is a recognized global leader in public-private partnerships. USAID builds public-private partnerships that have significant and sustainable impact on major development challenges – from food security and economic opportunity to global health and everything in between. USAID combines private sector partnerships in cross-sector alliances with businesses, non-governmental organizations, foundations, associations and others to combine valuable resources and innovative approaches that can more than double the impact of economic and social development initiatives.

**The Global Partnerships Division** establishes partnerships in key priority areas and also helps offices across the Agency build the capacity to establish partnerships of their own by providing training, thought leadership, coordination, and best practices. The Global Partnerships staff provides technical guidance and support to:



- Build alliances focused on USAID priorities – food security, climate change, global health, along with economic growth, education, technology, and water;
- Missions, Technical Offices and Regional Bureaus through alliance development consultations, assessments, alliance strategy development, training and alliance building tools;
- Regional Alliance Builders and Alliance Officers in the field to scale up successful partnership models; and
- Pilot new alliance models around Agency priorities and provide greater coordination across the Agency and with other donors.

**The Global Development Alliance (GDA) Model:** Established in 2001, the GDA model is USAID’s premier tool for crafting public-private partnerships. The GDA program has led to nearly a thousand public-private partnerships with over 3,000 distinct partners to leverage billions of dollars in combined public and private resources.

The most sustainable and successful partnerships under the GDA model originate at the intersection of businesses' core interests and one or more of USAID's development objectives. Alliances are co-designed, co-funded (mutual investments of cash, professional expertise, and in-kind resources), and co-managed by partners so that the risks, responsibilities, and rewards of the partnership are equally shared. Additionally, innovative alliances often leverage the private sector's expertise, systems, networks, supply chains and market access, achieving development solutions that no single actor could hope to attain alone.

For more information on Public-Private Partnerships at USAID, visit <http://www.usaid.gov/gda/>.